

REMARKS

In the Office Action of March 24, 2006, claim 38 was indicated to contain allowable subject matter. All other claims were rejected.

In response to the this Office Action, Applicant cancels claims 1-35 and amends claim 36, from which claim 38 depended, to include the allowable subject matter of allowed claim 38. Applicant furthermore cancels claim 38.

Applicant submits that claim 36 is now allowable for the reasons that claim 38 was indicated to contain allowable subject matter. Applicant further submits that claim 37 is allowable because claim 37 depends from claim 36.

Applicant also amends the present application to include new claims 39-42. Similar to claim 38 and now amended claim 36, new claims 39-42 are drawn to the elected Invention I (i.e., an electronic display assembly/arrangement, classified in class 248, subclass 125.7), as identified in the previous Office Action. Applicant further submits that, similar to claim 38 and now amended claim 36, these claims are generic to Species I (which has been elected) and to Species II, but are do not read upon Species III, as identified in the previous Office Action.

New claims 39-42 are believed to contain the allowable subject matter of original claim 38 and now amended claim 36. Specifically, the language of claim 39 tracks the language of claim 36 except that the “carriage” and “track” have been replaced by reference to a “support.” Thus, for example, the recitation of “a first arm coupled to and suspended from said carriage such that said first arm can be variably swiveled about the coupling to said carriage” now reads of “a first arm mounted to a support by a coupling such that said first arm can be variably swiveled about the coupling to said support.”

New claims 39-42 are presented because Applicant believes that the patentability of claim 38 and now amended claim 36 does not require explicit recitation of a “carriage” or a “track.” Applicant respectfully requests favorable consideration of new claims 39-42.

With regard to the objections set forth in the Office Action to the specification and drawings, Applicant amends both the specification and drawings to overcome such objections.

In view of the foregoing remarks and amendments, Applicant submits that the claims now stand in condition for allowance, and Applicant respectfully requests the passing of the present application to issue.

Applicant additionally respectfully requested that the Examiner contact the undersigned if any further action is deemed necessary by the Examiner in order to gain allowance of the present application, and if such further action may be accomplished through an Examiner's amendment or otherwise.

Respectfully submitted,
TILLMAN WRIGHT, PLLC

/Chad D. Tillman/

Chad D. Tillman
Reg. No. 38,634
Tel.: 704-248-6292
Fax: 877-248-5100